



Product Portfolio

Expressive colors.
Exceptional Finish.

Reliability in Every Drop

Innovate.. Inspire.. Transform

“ABOUT US”

Founded in 1969, i-max paints stands as one of the most trusted names in the paint manufacturing industry, known for consistency, reliability and innovation. With over five decades of experience, our motto is to make the Best quality products with zero complaints.

At i-max paints top priority is our quality & supply. Every batch we produce reflects our commitment to uncompromising quality, durability and performance. Each product is formulated using advanced technology to deliver lasting protection and shine.

With a strong presence of 500+ Dealers, we ensure quick availability, smooth supply and personalized service. We have built a wide distribution network that ensures customer first service and constant support to painters, builders and households alike.

As we continue to grow, our mission remains clear to enhance every surface we touch with vibrant colors, lasting quality and dependable performance.





WALL PRIMER





CALIBER Exterior Primer

Premium Exterior Wall Primer – Trusted Protection, Proven Performance

Product Overview

Caliber Exterior Primer is a water-based, high-performance primer specially formulated for exterior walls. It provides an excellent base coat, improving paint adhesion and enhancing longevity.

APPLICATION AREAS :

- EXTERIOR CEMENT PLASTER
- CONCRETE WALLS
- BRICKWORK & OTHER MASONRY SURFACES

KEY FEATURES :



Weather-Resistant



Excellent Adhesion



Breathable Formula



Smooth Finish



Low VOC



PROPERTY & SPECIFICATIONS

Type	➤	Water-based Acrylic Primer
Appearance	➤	Adhesion promoter between wall & emulsion & Smooth finish
Application Method	➤	Brush / Roller
Drying Time	➤	Surface Dry: 30 mins
Coverage	➤	140 – 160 sq.ft/Litre
Packaging Available	➤	1L, 4L, 10L, 20L



MAYURA 2-IN-1 Exterior + Interior Primer

One Paint, Dual Protection – A Smart Alternative to Premium Brands

Product Overview

Mayura 2-in-1 is a high-quality primer designed for both interior and exterior surfaces, providing a versatile, durable and aesthetic finish. With smooth coverage and long-lasting protection.

APPLICATION AREAS :

- CEMENT PLASTERED WALLS
- CONCRETE AND BRICK MASONRY
- NEW AND REPAINTING SURFACES
- BOTH HOMES AND COMMERCIAL BUILDING

KEY FEATURES :



Dual Use



Washable & Easy to Maintain



Anti-Fungal Protection



Smooth Finish



Weather Shield Technology



Low VOC



PROPERTY & SPECIFICATIONS

Type	➤	Water-based Acrylic Primer
Appearance	➤	Adhesion promoter between wall & emulsion & Smooth finish
Application Method	➤	Brush / Roller
Drying Time	➤	Surface Dry: 30 - 45 mins
Coverage	➤	100 – 120 sq.ft / Litre
Packaging Available	➤	1L, 4L, 10L, 20L



MAYURA NEO PRIMER

Premium Water-Based Interior & Exterior Wall Primer Superior Adhesion & Smooth Finish

Product Overview

Mayura NEO Primer is a high-quality water-based wall primer designed for both interior and exterior applications. It offers superior surface preparation, enhances paint adhesion and ensures a smooth, even finish for top coats. It delivers excellent performance at a more affordable cost.

APPLICATION AREAS :

- CEMENT PLASTER
- CONCRETE AND BRICK WALLS
- GYPSUM BOARD
- PREVIOUSLY PAINTED SURFACES (PROPERLY PREPARED)

KEY FEATURES :



Dual Use



Strong Adhesion



Smooth Application



Breathable Film



Anti-Fungal Protection



Eco - Friendly



PROPERTY & SPECIFICATIONS

Type	➤	Water-based Acrylic Primer
Appearance	➤	Adhesion promoter between wall & emulsion & Smooth finish
Application Method	➤	Brush / Roller
Drying Time	➤	Surface Dry: 30 min
Coverage	➤	100 – 120 sq.ft / Litre
Packaging Available	➤	1L, 4L, 10L, 20L



CALIBER Advanced Damp Loc Waterproofing Primer

Advanced Protection Zero Dampness

Product Overview

Caliber Advanced Damp Loc Waterproofing Primer is a premium-grade acrylic waterproofing solution designed for exterior walls. It acts as a powerful barrier against dampness, water seepage and surface cracking, ensuring long lasting protection.

APPLICATION AREAS :

- CEMENT PLASTER
- TERRACE WALLS & ROOF PARAPETS
- EXPOSED CONCRETE SURFACES
- BOUNDARY WALLS
- BALCONIES & SUNSHADES

KEY FEATURES :



Ultimate
Waterproofing Protection



Fills Hairline Cracks



Anti-Fungal &
Algae Resistant



UV Resistant Film



Alkali & Efflorescence
Resistant



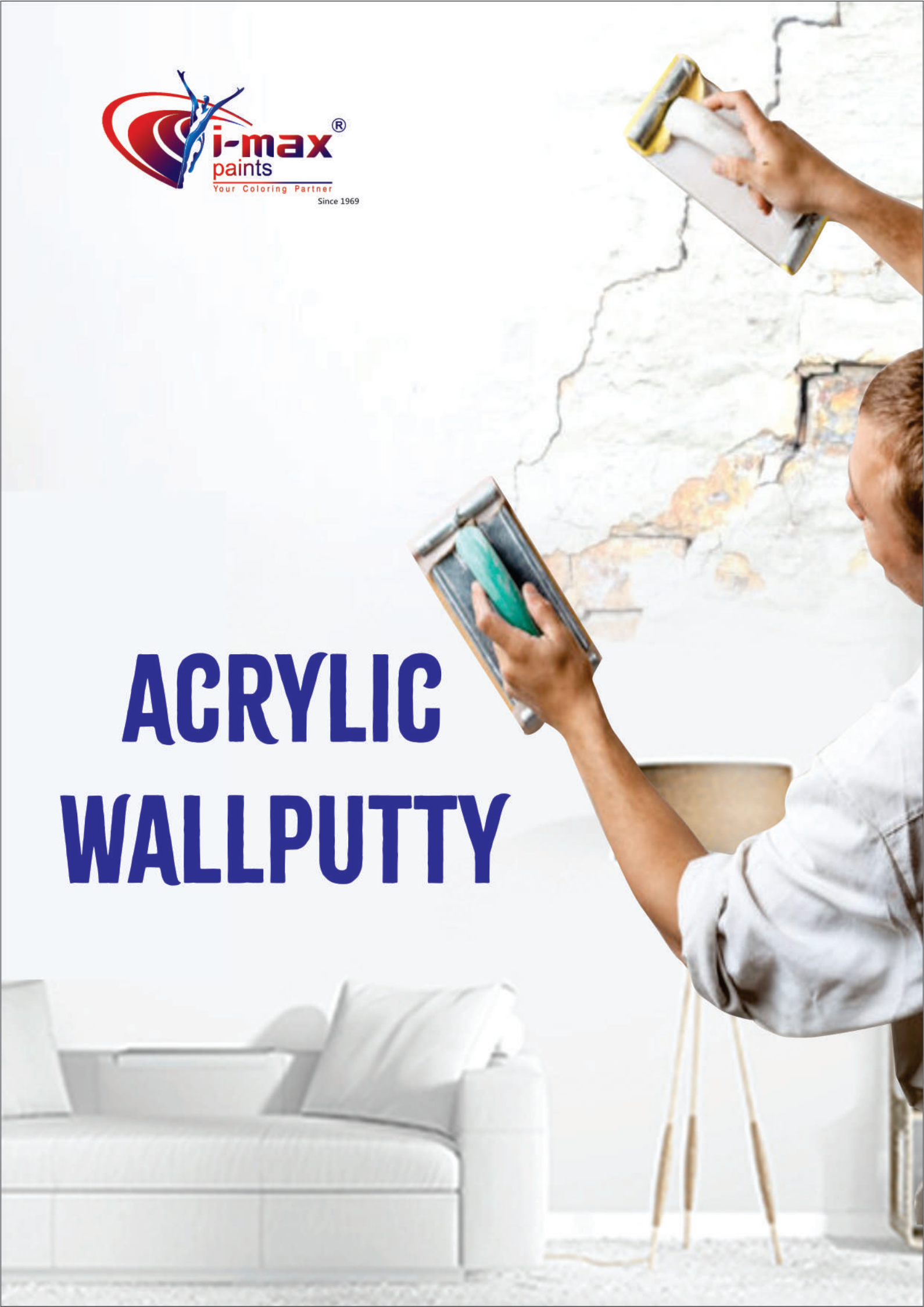
Excellent Adhesion
to Substrates

PROPERTY & SPECIFICATIONS

Type	➤	Acrylic Elastomeric Primer
Appearance	➤	Royal White Waterproofing
Application Method	➤	Brush, Roller, Spray
Drying Time	➤	Touch Dry: 1 hr
Coverage	➤	140 sq.ft./litre
Crack Bridging Capacity	➤	Up to 0.5 mm
Appearance	➤	Smooth, Matt
Packaging Available	➤	1L, 4L, 10L, 20L
Warranty	➤	5 Years



ACRYLIC WALLPUTTY



CHERRY SOFT

Wall Putty

Smooth Walls. Stronger Finish

Product Overview

Acrylic Wallputty is a water based, Ready to use wall smoothing compound designed to prepare interior and exterior surfaces before painting. It fills minor dents, cracks and surface imperfections providing a strong, smooth and durable base for all type of paints. Its acrylic polymer- rich formula ensures superior adhesion, flexibility and long term performance.

APPLICATION AREAS :

- INTERIOR CEMENT PLASTER WALLS
- CEILINGS
- RCC SURFACES
- RENOVATION OF PREVIOUSLY PAINTED WALLS

Property	Specifications
Type	Acrylic-based wall putty
Appearance	Velvet touch
Drying Time	Surface dry: 30 min
Recoating Time	4-6 hours
Coverage	16-18 sq. ft./kg
Application	Trowel / Putty Knife
Top Coat Compatibility	All water-based emulsions
Packaging Available	1 Kg, 2 Kgs, 5kgs, 10Kgs, 20 Kgs

KEY FEATURES :



Velvet Touch



Excellent Adhesion



Crack Resistance



Water-Resistant Film



Quick Drying



Easy Application





ACRYLIC DISTEMPER



MAGNA Acrylic Distemper

Vibrant Walls. Smart Choice

Product Overview

Magna Acrylic Distemper is an economical yet premium- quality water based paint. Its Smooth finish delivers a rich, elegant look while offering good coverage and washability for lasting performance

APPLICATION AREAS :

- AFFORDABLE FINISH
- EASY TO APPLY
- VIBRANT COLORS
- CEMENT PLASTERED WALLS
- BRICK MASONRY
- CONCRETE SURFACES

PROPERTY & SPECIFICATIONS

Type	➤	Water-based Acrylic Distemper
Finish	➤	Smooth
Coverage	➤	100-120 sq. ft/litre/coat (on smooth, non-absorbent surface)
Drying Time	➤	Surface dry: 30 minute , Recoating: 4-6 hours
Dilution	➤	Add 300-400 ml of clean water per 1 kg of distemper
Application	➤	Brush, Roller, or Spray
No. of Coats	➤	2 coats recommended for best results
Sheen Level	➤	Gentle Shyne
Binder	➤	Acrylic Emulsion Binder
Packaging Available	➤	1 Kg, 2 Kgs, 5kgs, 10Kgs, 20Kgs





CRACK PASTE





ADVANCED CRACK LOC

Seal the Cracks. Secure the Strength

Product Overview

Advanced Crack Loc is a high performance, ready to use crack filler formulated with flexible acrylic polymers to effectively seal cracks on plastered surface, concrete and masonry. It prevents the ingress of water, moisture and dust, ensuring long lasting protection for both interior and exterior walls. Its superior flexibility accommodates minor structural movement, Preventing cracks from reappearing.

APPLICATION AREAS :

- CONCRETE WALLS
- PLASTERED SURFACES
- MASONRY JOINTS
- CEILINGS AND PARAPETS

KEY FEATURES :



Superior Crack Bridging



Flexible Elastomeric Formula



Waterproof Barrier



Excellent Adhesion



UV Resistant



Interior & Exterior Use

PROPERTY & SPECIFICATIONS

Form	➤	Ready to use paste
Application Method	➤	Putty Knife
Crack Width	➤	Up to 3 mm
Drying Time	➤	Surface dry in 30 mins, complete cure in 6-8 hrs
Coverage	➤	Approx. 75 RFT/kg (depends on crack width & depth)
Packaging Available	➤	1 kg





ECONOMIC EMULSIONS

Interior





ULTIMATE BOSS Smooth Finish Interior Emulsion

The Boss Of Interior Beauty

Product Overview

Ultimate Boss Smooth Finish is a high-quality interior wall paint crafted for homeowners and professionals seeking elegance, durability and affordability.

APPLICATION AREAS :

- LIVING ROOMS
- BEDROOMS
- HALLWAYS
- OFFICES & COMMERCIAL INTERIORS

KEY FEATURES :



Soft shine Finish



Excellent Coverage



Durable Performance



Semi-Washable



Low VOC & Lead-Free



Shades: 1000+ Colours Available



TECHNICAL SPECIFICATIONS

Smoothness	➤	Excellent
Coverage	➤	140-160 sq.ft/litre
Durability	➤	Up to 3 years
VOC Level	➤	Low
Wash ability	➤	Semi-Washable
Cost	➤	More Budget-Friendly
Packaging Available	➤	1L, 4L, 10L, 20L
Warranty	➤	3 Years



NEW CLASSIC Interior Emulsion

Stylish. Smooth. Reliable

Product Overview

New Classic Interior Emulsion is a high-performance water-based interior paint designed to enhance your home with long-lasting elegance. With smooth matte finish, rich coverage and excellent durability at a more economical price.

Perfect for those who want refined interiors without stretching the budget.

APPLICATION AREAS :

- PLASTERED WALLS
- CONCRETE SURFACES
- FALSE CEILINGS
- CEMENT BOARDS AND DRYWALL

KEY FEATURES :



Polished Finish



Good Coverage



Durability up to
4 Years



Semi-Washable



Low VOC



Wide Shade Range



PROPERTY & SPECIFICATIONS

Appearance	➤	Polished
Type	➤	Water-Based Acrylic Emulsion
Coverage	➤	150–160 sq. ft/litre
Drying Time	➤	30 minutes (touch dry)
Recoat Time	➤	4–6 hours
Washability	➤	Semi-Washable
VOC Level	➤	Low
Application	➤	Brush, Roller, or Spray
Packaging Available	➤	1L, 4L, 10L, 20L.
Warranty	➤	4 Years Warranty



NEW CLASSIC Shyne Interior Emulsion

Brighter Walls. Better Finish. Smarter Choice

Product Overview

Bring your interiors to life with Classic Shyne Interior Emulsion – a superior quality paint that offers a luxurious soft sheen finish, exceptional durability and elegant coverage - all at an affordable price. 4 Years Warranty.

APPLICATION AREAS :

- DRAWING ROOMS
- BEDROOMS
- HALLWAYS
- OFFICES & RETAIL INTERIORS

KEY FEATURES :



Soft Sheen Finish



Brilliant Coverage



Long-Lasting Performance



Semi-Washable Surface



Low VOC & Odour-Free



Available in 1,500+ Shades



TECHNICAL SPECIFICATIONS

Appearance	➤	Soft Sheen
Coverage	➤	160-180 sq.ft/litre
Washability	➤	Semi-Washable
VOC Level	➤	Low
Price Point	➤	More Affordable
Packaging Available	➤	1 L, 4L, 10L, 20L
Warranty	➤	4 Years



ECONOMIC EMULSIONS

Exterior





MAESTRO Exterior Emulsion

Tough on Weather. Easy on Budget.

Product Overview

Maestro Exterior Premium Emulsion is a high-performance water-based exterior paint designed to withstand harsh weather while keeping your walls looking vibrant and fresh. With a smooth finish, anti-algae protection and long-lasting durability. 4 Years Warranty.

APPLICATION AREAS :

• HOME EXTERIORS • BOUNDARY WALLS • CEMENT PLASTERED SURFACES • COMMERCIAL BUILDINGS

White Base= Base 2

Used for pastel and light shades
Ready-to-use or tinted to soft tones

Medium Base (M Base)= Base 9

Used for medium-tone colours
Requires tinting at a Color World machine

Yellow Base= Base 17

Used for darker and vibrant shades
Needs tinting for desired colour

Dark Base = Base21

Used for very dark, deep, or bright shades
Maximum flexibility in colour mixing

KEY FEATURES :



Weather-Resistant



Smooth Finish



Anti-Fungal & Algae Resistant



Durability up to 4 Years



Low VOC Formula



Budget-Friendly Performance



TECHNICAL SPECIFICATIONS

Type	➤ 100% Acrylic Exterior Emulsion Paint
Appearance	➤ Smooth
Coverage	➤ 130-150 sq. ft./Ltr
UV Resistance	➤ Excellent (prevents colour fading)
Alkali Resistance	➤ Excellent (ideal for cement plastered walls)
Fungal & Algal Resistance	➤ High
Packaging Available	➤ 500 ML, 1 L, 4 L, 10 L, 20 L



MAESTRO SHYNE Exterior Emulsion

“Brilliance That Lasts, Protection You Can Trust”

Product Overview

Maestro Shyne Exterior Emulsion is a premium-quality, high-gloss exterior paint designed to give your walls a vibrant, long-lasting finish while protecting them from the harsh effects of weather. Its advanced weather-guard technology ensures that your exteriors stay fresh, bright and shining for years. 4 Years Warranty.

APPLICATION AREAS :

- RESIDENTIAL EXTERIOR WALLS • COMMERCIAL BUILDING FACADES • BOUNDARY AND COMPOUND WALLS
- CEMENT PLASTERED SURFACES • CONCRETE STRUCTURES AND PILLARS
- EXTERIOR DECORATIVE FEATURES & TRIMS • PRE-PAINTED EXTERIOR SURFACES (REPAINTING)

KEY FEATURES :



High Gloss Finish



Weather-Guard Protection



UV Resistant



Anti-Fungal Formula



Long-Lasting Durability



Excellent Coverage



TECHNICAL SPECIFICATIONS

Type	➤ Silky Finish
Appearance	➤ Glossy
Coverage	➤ 120-140 sq ft/ltr
Application	➤ Brush, roller, or spray
Packaging Available	➤ 1L, 4L, 10L, 20L.
Warranty	➤ 4 Years

ECONOMIC EMULSIONS

2 in 1





NEU MARK 2-IN-1 EMULSION

Primer + Emulsion. One Powerful Solution.

Product Overview

Neu Mark 2-in-1 Emulsion is a multi-functional premium emulsion that works as both primer and topcoat, eliminating the need for a separate white primer. Its advanced acrylic formulation ensures excellent adhesion, stain resistance and a long-lasting smooth finish. Designed for convenience and performance, it offers superior coverage, saving time, labour, and money.

APPLICATION AREAS :

- INTERIOR & EXTERIOR WALLS
- CEILINGS
- CEMENT PLASTERS
- PUTTY-FINISHED SURFACES

KEY FEATURES :



TECHNICAL SPECIFICATIONS

Type	➤ Water-based acrylic emulsion
Appearance	➤ Soft / Ceiling White
Coverage	➤ 140-160 sq. ft.
Application	➤ Brush, roller, or spray
Thinning Ratio	➤ 40-50% with clean water
Washability	➤ Good
Packaging Available	➤ 1L, 4L, 10L, 20L
Warranty	➤ 3 years Warranty





VEERAT 2 in 1 Emulsion

Double Shield. Interior & Exterior

Product Overview

Veerat 2 in 1 Emulsion is an advanced wall coating solution that works as both a primer and a topcoat, eliminating the need for a separate undercoat. Specially formulated for superior adhesion, smooth finish and long-lasting protection, it saves time, reduces cost, and delivers a rich, vibrant look to your walls.

APPLICATION AREAS :

- REPAINTING ON PRE-COATED SURFACES
- PLASTERED WALLS, CEILINGS, AND PUTTY-COATED SURFACES
- RESIDENTIAL, COMMERCIAL, AND INSTITUTIONAL INTERIOR & EXTERIOR

KEY FEATURES :



2 in 1 Formula



Superior Adhesion



Smooth Finish



Stain & Dirt Resistant



UV Resistant Colours



Economical & Time-Saving



TECHNICAL SPECIFICATIONS

Type	➤	Acrylic-based 2 in 1 emulsion
Apperance	➤	Smooth
Coverage	➤	130-150 sq ft/ltr
Application	➤	Brush, roller, or spray
Warranty	➤	4 Years
Packaging Available	➤	1L, 4L, 10L, 20L

LUXURY EMULSIONS

Interior





PREMIUM SHINE +hi Gloss Interior Emulsion

Bring elegance and durability together for stunning interiors.

Product Overview

Premium Shine Interior Emulsion is a luxury interior paint designed for homes that deserve more than just colour. Formulated with advanced stain guard and anti-bacterial properties, it delivers a silky smooth finish while protecting your walls from stains, germs and humidity.

APPLICATION AREAS :

- LIVING ROOMS
- BEDROOMS
- DINING AREAS
- HALLWAYS

KEY FEATURES :



Silky Smooth Sheen



Tough Stain Resistance



Highly Washable Surface



Anti-Bacterial Protection



Anti-Fungal Shield



Low VOC, Odourless



Superior Color Retention



TECHNICAL SPECIFICATIONS

Appearance	➤ Silky Smooth
Coverage	➤ 150-170 sq. ft./litre/coat
Washability	➤ High (≥ 500 scrubs)
VOC Level	➤ < 50 g/L (Low VOC)
Drying Time	➤ Touch dry: 30 min, Recoat: 4-6 hrs
Application	➤ Brush, Roller, or Spray
Packaging Available	➤ 1L, 4L, 10L, 20L
Warranty	➤ 5 Years Warranty



AQUA SHINE GLO SEMI GLOSS SATIN 3 IN 1 EMULSION

Satin Finish for Walls, Wood & Metal

One paint. Multiple surfaces. Ultimate performance.

Product Overview

Aqua Shine Glo is a premium water-based satin emulsion designed for walls, wood and metal surfaces. Its advanced formulation offers the smooth sheen of enamel, the flexibility of emulsion and the convenience of water-based cleanup — making it a perfect all-in-one solution for modern homes and commercial spaces.

APPLICATION AREAS :

- INTERIOR WALLS
- DOORS
- WINDOWS
- FURNITURE
- RAILINGS
- GRILLS

KEY FEATURES :



Satin Sheen Finish



Multi-Surface Application



Tough, Stain-Resistant Film



Washable & Easy to Clean



Anti-Fungal & Anti-Rust Protection



Smooth Flow & Leveling



Water-Based & Low VOC



TECHNICAL SPECIFICATIONS

Appearance	➤	Satin Sheen
Surfaces	➤	Interior Walls, Wood, Metal
Coverage	➤	160–180 sq. ft./litre
Drying Time	➤	Touch dry: 30 min; Recoat: 6–8 hrs
Rust Resistance	➤	Yes (metals, with primer)
Application	➤	Brush, Roller, or Spray
Packaging Available	➤	1L, 4L, 10L, 20L
Warranty	➤	5 Years

LUXURY EMULSIONS

Exterior





ZEN ANTI ALGAL & HIGH PERFORMANCE EXTERIOR EMULSION

Weather-Resistant | Dust-Proof | Long-Lasting

Not just paint — it's a weatherproof armor for your home

Product Overview

Zen Exterior Emulsion is a high-performance exterior wall paint designed to combat harsh weather, pollution and dust. Engineered with advanced acrylic technology and a special dust-repellent formula, it ensures your home looks fresh and vibrant year after year — with minimal maintenance.

APPLICATION AREAS :

- RESIDENTIAL EXTERIORS
- BOUNDARY WALLS
- APARTMENTS
- VILLAS

White Base= Base 2

Used for pastel and light shades
Ready-to-use or tinted to soft tones

Medium Base (M Base)= Base 11

Used for medium-tone colours
Requires tinting at a Color World machine

Yellow Base= Base 17

Used for darker and vibrant shades
Needs tinting for desired colour

Dark Base = Base21

Used for very dark, deep or bright shades
Maximum flexibility in colour mixing

KEY FEATURES :



TECHNICAL SPECIFICATIONS

Appearance	➤ Sleek
Coverage	➤ 130–150 sq. ft. per litre
Dust Resistance	➤ High (Anti-static formulation)
Drying Time	➤ Touch dry: 30 mins; Recoat: 4–6 hrs
Washability	➤ Moderate (light pressure cleaning)
Anti-Fungal Additives	➤ Yes
VOC Content	➤ < 50 g/L (Low VOC)
Application	➤ Brush, Roller, or Spray
Packaging Available	➤ 500 ML, 1L, 4L, 10L, 20L
Warranty	➤ 6 Years





ZEN SHYNE Anti-Algal Exterior Emulsion

Vibrant Shine | Weather Protection | Anti-Algal Shield

‘Because your walls deserve to shine longer — beautifully and boldly.

Product Overview

Zen Shyne Anti-Algal Exterior Emulsion is a premium-quality acrylic exterior paint with a rich, soft gloss finish. Designed to resist algae, UV rays and rain, it keeps your exteriors looking clean, vibrant and protected — even in tropical or coastal regions.

APPLICATION AREAS :

- HOME FACADES
- BOUNDARY WALLS
- APARTMENTS
- COMMERCIAL EXTERIORS

White Base= Base 2	Medium Base (M Base)= Base 11	Yellow Base= Base 17	Dark Base = Base21
Used for pastel and light shades Ready-to-use or tinted to soft tones	Used for medium-tone colours Requires tinting at a Color World machine	Used for darker and vibrant shades Needs tinting for desired colour	Used for very dark, deep or bright shades Maximum flexibility in colour mixing

KEY FEATURES :



TECHNICAL SPECIFICATIONS

Finish	➤ High Shyne
Coverage	➤ 130–150 sq. ft. per litre
Drying Time	➤ Touch dry: 30 min, Recoat: 4–6 hrs
Washability	➤ Moderate
Anti-Algal Additives	➤ Yes (Built-in formula)
UV Resistance	➤ High (Color Lock Technology)
Application	➤ Brush, Roller, or Spray
Packaging Available	➤ 500 ML, 1L, 4L, 10L, 20L
Warranty	➤ 6 Years Warranty



SUPERIOR LUXURY EMULSIONS

Interior





SPLASH SILKY FINISH PRECIOUS INTERIOR EMULSION

“Bring Home the Luxury of a Silken Touch

Product Overview

Splash Interior Emulsion – Superior Luxury is crafted to transform your interiors into a masterpiece of color, texture and sophistication. Engineered with advanced acrylic technology, it delivers a silky-smooth finish rich colours depth and long-lasting vibrance that elevates the ambience of any space. Perfect for homeowners who demand more than just paint – this is the essence of interior luxury.

APPLICATION AREAS :

- LIVING ROOMS & BEDROOMS
- DINING AREAS & STUDY ROOMS
- OFFICES & BOARDROOMS
- HOSPITALITY & BOUTIQUE SPACES

KEY FEATURES :



Silky Smooth Finish



Premium Washability



Advanced Colour Retention



Anti-Fungal & Anti-Algal Protection



Low VOC & Low Odor



Long-Lasting Durability



Smooth Application



TECHNICAL SPECIFICATIONS

Appearance	➤ Silky Smooth, High shine
Wash ability	➤ Excellent (Class 1 Scrub Resistance)
VOC Content	➤ < 50 g/L (Low VOC, Eco-Friendly)
Coverage	➤ 270–310 sq. ft./L per coat
Drying Time	➤ Touch Dry: 30 mins; Recoat: 4–6 hours
Application Method	➤ Brush, Roller, or Spray
Anti-Microbial Resistance	➤ Yes (Fungal and Algal Protection)
Packaging Available	➤ 1L, 4L, 10L, 20L
Warranty	➤ 10 Years

SUPERIOR LUXURY EMULSIONS

Exterior





GRANDY Weather Proof Exterior Emulsion

Built to Resist. Designed to Impress.

Product Overview

Grandy Exterior Emulsion is a high-performance exterior wall coating designed to protect your home from the harshest weather conditions. Formulated with 100% pure acrylic technology, it offers exceptional resistance against UV rays, heavy rainfall, dust and algae growth, while retaining its fresh, vibrant look for years. Its long-lasting durability and premium finish make it the smart choice for homeowners who demand both beauty and protection.

APPLICATION AREAS :

- RESIDENTIAL EXTERIORS • COMMERCIAL & INSTITUTIONAL BUILDINGS • BOUNDARY WALLS & FENCES
- RESORTS, HOTELS, AND PUBLIC STRUCTURES

White Base= Base 2

Used for pastel and light shades
Ready-to-use or tinted to soft tones

Medium Base (M Base)= Base 10

Used for medium-tone colours
Requires tinting at a Color World machine

Yellow Base= Base 17

Used for darker and vibrant shades
Needs tinting for desired colour

Dark Base = Base20

Used for very dark, deep or bright shades
Maximum flexibility in colour mixing

KEY FEATURES :



Weather Guard Technology



Anti-Algal Formula



High Shyne Finish



Dust-Proof Surface



Crack-Resist Chemistry



Shades

TECHNICAL SPECIFICATIONS

Appearance	➤ High Shyne
Binder Type	➤ 100% Acrylic Emulsion
Drying Time	➤ Surface dry in 30 minutes; Hard dry in 6 hrs
Coverage	➤ 120-140 sq.ft/ltr/2 coats (Depending on surface)
Recoating Interval	➤ 4-6 hours
Packaging Available	➤ 1 L, 4 L, 10 L, 20 L
Warranty	➤ 10 Years





FLOOR / TILE GUARD





ZEN FLOOR / TILE GUARD

Product Overview

Zen Floor/Tile Guard is a high-performance protective coating specially formulated for cement floors, roof tiles, interlocking pavers and other exterior masonry surfaces. With its superior weather protection and rich gloss finish, it not only enhances the beauty of your surfaces but also provides long-lasting durability. Ideal for residential, commercial and industrial applications, Zen Floor/Tile Guard is engineered to resist UV rays, water penetration, algae and fungus growth—keeping your floors and tiles looking fresh and vibrant year after year.

APPLICATION AREAS :

- Cement Roofing Tiles
- Clay Tiles
- Terraces & Podiums
- Sloped Roofs
- Driveways & Courtyards
- Balcony Railings & Parapets

KEY FEATURES :



TECHNICAL SPECIFICATIONS

Appearance	➤ Semi-Gloss
Binder Type	➤ 100% Acrylic Emulsion
Surface Type	➤ Cement Tiles, Terraces, Sloped Roofs, Balconies
Drying Time	➤ Touch dry: 30 minutes; Recoat: 4-6 hours
Coverage	➤ 70-90 sq.ft/ltr/2 coats (surface dependent)
Packaging Available	➤ 200 ML, 500 ML, 1L, 4 L, 10 L, 20 L
Colours	➤ Geranium/Terracotta, Black, Grey, Gungrey, Copper, Snow white, Coffee, Mid Buff, Blue, Sunrise, Yellow, S. Red, Forest Green, Magenta, Purple, Golden Yellow
Warranty	➤ Roof : 5 Years Warranty Tile : 2 years Warranty



DAMP PROOF





GRANDY Damp Proof

Seals Out Water. Locks in Strength

Product Overview

Grandy Damp Proof Exterior Emulsion is a next-generation weatherproof coating designed to provide exceptional resistance against rainwater seepage, UV rays, algae and fungal growth. Powered by advanced acrylic and waterproofing technology, it forms a tough, flexible protective film that seals hairline cracks, prevents water penetration and keeps exterior walls looking fresh for years. Ideal for coastal, high-rainfall and extreme weather zones, it ensures your walls remain beautiful and protected season after season.

APPLICATION AREAS :

- TERRACES, ROOFTOPS
- PARAPETS
- EXTERIOR HORIZONTAL SURFACES

KEY FEATURES :



Advanced Waterproofing Membrane



Crack-Bridging Ability



Anti-Efflorescence Protection



UV Resistance



Breathable Technology



Adhesion to Multiple Surfaces



Ready-to-Use



Warranty

Available Shades:



TECHNICAL SPECIFICATIONS

Base	➤ Acrylic Emulsion
Appearance	➤ Smooth & Semi Sheen
Crack Bridging	➤ Up to 2 mm
Coverage	➤ 45-50Sq ft/ Ltr
Drying Time	➤ Surface dry: 30 mins, Hard dry: 6 hrs
Recoating Interval	➤ 4 – 6 hours
Water Resistance	➤ Excellent (After 7 days curing)
Packaging Available	➤ 1L 4L 10L 20L
Warranty	➤ 10 Years



HI TEX MATT





HI TEX MATT

Perfect Borders. Elegant Matt Finish

Product Overview

Hi-Tex Matt Border Colour is a premium-quality exterior & interior paint specially formulated for borders, bands and design highlights on walls. Its rich matt finish and excellent opacity ensure sharp, defined edges and lasting beauty. Designed to withstand harsh weather, UV rays and moisture, it delivers both decorative appeal and long-term protection—making borders look fresh and vibrant for years.

APPLICATION AREAS :

- WALL BORDERS & BANDS • ARCHITECTURAL HIGHLIGHTS & ACCENTS • PILLARS & DECORATIVE STRIPS
- WINDOW & DOOR FRAME BORDERS

KEY FEATURES :



Smooth Matte Finish



High Opacity Coverage



Quick Dry Technology



Dust Resistant



Weather Protection



Non-Reflective Appeal



Easy Application

TECHNICAL SPECIFICATIONS

Appearance	➤ Textured Matt finish
Coverage	➤ 100–120 sq. ft./L/2 coats
Drying Time	➤ Touch Dry: 30 mins, Hard Dry: 4 hrs
Recoating Time	➤ 3 – 4 hours
Washability	➤ Medium
Shades Available	➤ S.Red, Maroon, Terracotta, D.Green & Royal Blue
Packaging Available	➤ 200ML 500ML 1L



Why choose i-max paints?

Over 5 decades of expertise, since 1969. In today's world painting is not just about adding colour – its about creating a lasting impression, ensuring protection an reflecting personal style. At imaxpaints, we understand this deeper meaning of every coat, every shade and every finish.

Eco friendly, Water based Innovation:

Our water based primers and emulsions are specially formulated to be low in VOCs, making them safe.

Vibrant & Lasting Colours:

With imax paints experience colours that stay fresh, resist stains and are easy to clean, bringing life to your walls for years to come.

Superior protection & finish:

Our imax primer creates the perfect foundation for your top coat, ensuring better adhesion , smoothness that lasts in all weather conditions.



Made in India . Trusted by Many:

As a proudly Indian Brand, Indian Product in International Quality

High Quality at an economical price. Affordable solution for every customer need.

The Trusted Paint for Every Project



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